



Welcome

TO MY DIGITAL MARKETING JOURNEY AND BRAND INTRODUCTION

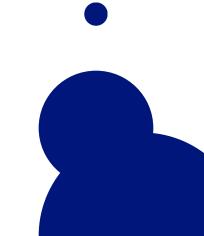
Hi, I'm Ritika Koundal – Completed my graduation, Currently pursuing Company Secretary (CS) course.

Along with this, I am exploring the world of Digital Marketing.

I believe digital marketing is the future of business growth.

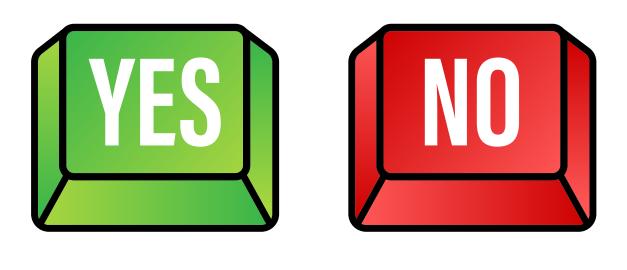
This presentation is about my brand, services, and vision. The Goal is to combine my professional skills with digital expertise and create value for businesses.

My passion lies in creating impactful brands through design, marketing, and strategy.





Do you believe a strong online presence is essential for a brand's success today?







"Why Online Presence = Success"



Today, over 80% of people search online before making a purchase.

If a brand has no digital presence, it becomes invisible to its audience.

That's why digital marketing is the key to building trust, visibility, and growth.

Even if a business doesn't directly sell online, customers still check for credibility online.

That's why digital presence is essential for all types of businesses.

MY BRAND



"Thrive Boldly. Go Beyond."
Emphasizes success + moving forward with confidence.

"Introducing <u>THRYOVA</u> – a digital marketing agency focused on helping brands shine online. The name comes from two words: 'Thrive' (to succeed, flourish) and 'Nova' (means a new star, burst of energy). Together, it reflects our mission: empowering businesses to thrive and confidently go forward in the digital world."

We help brands grow by combining creativity, strategy, and technology—delivering results that truly matter.

"Thryova is designed to grow with its clients — starting with essential digital services and evolving to meet the ever-changing demands of the digital world. Our growth comes from creativity, measurable results, and lasting client relationships.

OUR SERVICES





connect with their audience.



Social Media Marketing

We manage and grow brand presence on platforms like Instagram, Facebook, and LinkedIn by creating engaging content, running campaigns, and building strong online communities.



Web Designing

We design user-friendly, responsive, and modern websites that don't just look good but also deliver a smooth experience for customers.



Search Engine Optimization (SEO)

We optimize websites to rank higher on Google, increase visibility, and drive organic traffic—helping businesses reach the right audience naturally.

Would you like your brand to stand out and reach more people online?



"The Reality Check"

Every brand wants visibility. With the right design, content, and marketing, we can make sure your brand connects with the right people.



"Thank you for listening. I'd love to hear your feedback—it will help me improve and grow this journey further."



"Ignite your Brand's Brilliance"